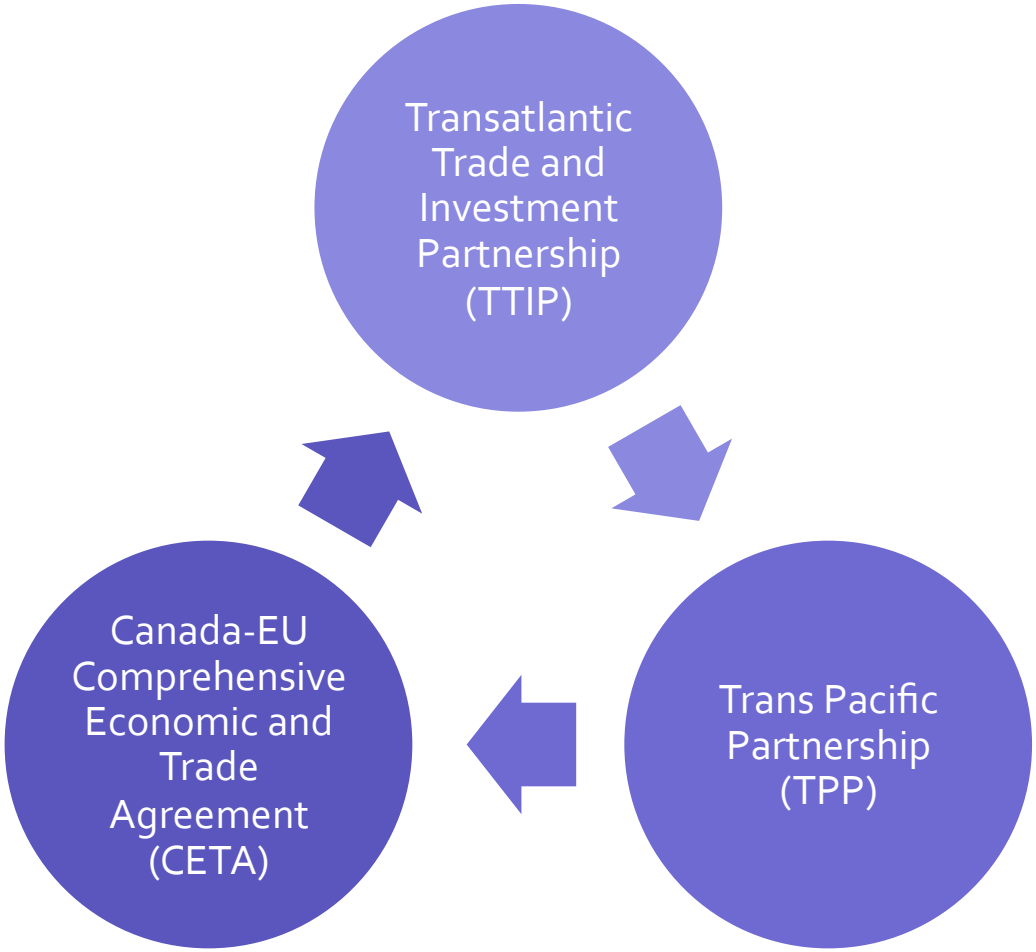
INSTITUTE FOR AGRICULTURE AND TRADE POLICY

Food systems in the Transatlantic Trade and Investment Partnership

Karen Hansen-Kuhn

May 19, 2014

New trade deals underway



US-EU Economic Relations

- Together, 50% of world GDP
- 30% of world trade
- Average tariffs less than 3%
  - In agriculture: 4.8% to EU, 2.1% to US

Points of tension and debate

- Transparency
- Investor State Dispute Settlement
- Regulatory Coherence

Investor-State Dispute Settlement

Mexican limits on High Fructose Corn Syrup

Australian cigarette labeling

German phase-out of nuclear power

Agriculture in TTIP

- Market access
- Food safety
- Procurement
- Geographical Indications/AOPs

Agricultural Products:

	US Exports to EU	
Rank	**Item**	**Value, $US**
1	Tree nuts	1.7 billion
2	Soybeans	1.5 billion
3	Processed fruit & Vegetables	514.9 million
4	Wine and beer	492.4 million
5	Feeds and fodders	405.5 million
	Total	4.613 billion

	US Imports from EU	
Rank	**Item**	**Value, $US**
1	Wine and beer	5.0 billion
2	Essential oils	1.9 billion
3	Snack foods	1.1 billion
4	Processed fruit and vegetables	934 million
5	Feeds and fodders	832 million
	Total	9.766 billion

[2] "European Union," Office of the United States Trade Representative. Online: http://www.ustr.gov/countries-regions/europe-middle-east/europe/european-union

Regulatory Coherence and Food Safety

EU standards on GMOs, hormones and clones

US standards on BSE, Listeria

Emerging technologies and non-existent standards

Farm to School and other procurement programs

National Farm to School Network:

States with operational Programs:	50
Number of schools involved*	38,629
Number of students reached*	21,008,254
Dollar amount spent on locally purchased foods:	$354,599,266

Local foods on the table?

EU goal in TTIP to include procurement at all levels, for all goods, for all sectors

- Beyond GPA
- Coverage of states and cities
- Coverage of counties

Geographical Indications in CETA

- Asiago, Feta, Fontina, Gorgonzola, Munster
- Existing producers
- New producers

Pushback in Congress

- May 6 Letter from 177 House Members
  - Opposes GIs for cheeses in TTIP
  - Targets $1.3 billion dairy trade deficit with EU

- Leadership of Agriculture, Ways and Means
- Congressional Dairy Farmer Caucus

Embracing localization to rebuild our food system

Nutrition and food safety

Rural incomes

Environmentally sound production

What kind of food system do we want?
What trade rules do we need to get there?

The trade timeline

Now

- Fast track stalled (for now)

Next

- TTIP May round in DC

Then

- TTIP completion in 2015?

Thank you!

Karen Hansen-Kuhn

Institute for Agriculture and Trade Policy

- www.iatp.org
- khk@iatp.org