

DRAFT 2/6/15

***Origin Products and Native American Tribes:  
EU and U.S. Law and Policy***

Panel 5 in the Series on:  
American Origin Products, Geographical Indications, and Rural Development

Thursday, March 5, 2015 1:00 – 3:00 p.m. MST  
University of New Mexico Student Union Building, Ballroom A  
University of New Mexico  
Albuquerque NM 87131

1:00 – welcome and introductory remarks

*Beth Barham, Center for Advanced Spatial Technologies, University of Arkansas*

1:20 How the EU manages its origin product labels and product chains

*Giulio Menato,*

1:40 Origin Products and Food and Agriculture Legal Code

*Janie Hipp, esq.*

2:00 Origin Products and Nationhood

*Mervyn L. Tano, esq.*

2:20 Q&A

3:00 Conclude

Three ways to participate (see <http://cast.uark.edu/index.php?id=1365#FAQ>):

- In-person
- Live streaming
- View materials and videos after each event

Event Sponsors:

Department of Geography, University of New Mexico  
Center for Advanced Spatial Technologies, University of Arkansas  
Delegation of the European Union to the United States  
American Origin Products Research Foundation  
American Origin Products Association

## Speakers

**Dr. Elizabeth Barham**— will speak and will moderate the panel. She is nationally and internationally known for her research on labels of origin, or geographical indications, as catalysts for rural development. She holds MS and Ph.D. degrees in Development Sociology from Cornell University. She served as the first Vice President for North America of oriGIn (<http://www.origin-gi.com/>), the international network of origin product producer groups, and currently serves as a member of the Territorial Designations Committee of the government of Quebec, Canada (<http://www.cartvquebec.com/en>). She works with the Center for Advanced Spatial Technologies, U of Arkansas (<http://www.cast.uark.edu>) and the American Origin Products Research Foundation (<http://www.aopr.org>) on realizing the full rural development potential of origin products in the U.S.

**Giulio Menato**— Giulio Menato has served as First Counsellor for Agricultural Affairs at the European Union Delegation in Washington, D.C., since February, 2012, (where he will remain through 2015?). His mandate includes agricultural policy, trade affairs and negotiations related to agriculture, production standards, organic agriculture and protection and promotion of geographical indications. His career within the EU Commission in Brussels has been entirely devoted to international relations in agriculture and trade (DG AGRI and DG TRADE). He has worked on trade agreements with the acceding countries of Eastern Europe, Mercosur, Chile, Mexico, and more recently with Ukraine, Georgia, Moldova and Russia. Just prior to his Washington detail, he served as Chief of Staff to the Director General of Agriculture and Rural Development. In that position he helped coordinate the EU Commission proposal for the last reform of the EU Common Agriculture Policy (CAP). This is his second international assignment, having served in the late 1990's in Argentina as Trade Counselor.

**Janie Hipp, J.D., LL.M.** – will speak on the panel. She is the Director of the Indigenous Food and Agriculture Initiative at the University of Arkansas School of Law. She is a member of the Chickasaw Nation and has been licensed to practice law since 1984. She earned an LL.M. in Agriculture Law in 1996 from the University of Arkansas School of Law, the nation's oldest accredited specialization degree program in food and agriculture law and policy. She formerly served as the Senior Advisor for Tribal Relations to the Secretary of Agriculture Tom Vilsack. She also served as the National Program Leader for Farm Financial Management, Risk Management Education, Trade Adjustment Assistance and the Beginning Farmer and Rancher Development Program at the National Institute for Food and Agriculture, USDA, Washington DC. She is a nationally and internationally known expert in the intersection of food and agriculture law and Indian law.

**Mervyn L. Tano Mervyn L. Tano, J.D.**—will speak on the panel. He is an attorney and for the past 18 years, the president of the International Institute for Indigenous Resource Management (IIIRM), a law and policy research institution. Mr. Tano has worked with Indian tribes and organizations for over 40 years with stints as the director of planning and budget at the Administration for Native Americans and as general counsel and director of environmental programs at the Council of Energy Resource Tribes. Mr. Tano has written and taught extensively on indigenous peoples' law and policy, intellectual property rights, and food science and technology policy.