

## **Origin Products and Rural Development: EU Successes, U.S. Promise**

### Panel 6 in the Series on:

American Origin Products (AOPs), Geographical Indications, and Rural Development

Sheraton Memphis Downtown Hotel  
250 N Main Street, Memphis TN  
Heritage IV Room

2:00— Welcome and introductory remarks

*Beth Barham, Research Associate, Center for Advanced Spatial Technologies,  
University of Arkansas*

2:10— Geographical indications: the European experience

*Phil Hogan, European Commissioner for Agriculture and Rural Development, EU  
Commission, Brussels*

3:00— The promise of U.S. origin products

*Dave Lamie, Associate Professor, Clemson University, South Carolina*

3:30— Wrap up, Q&A

4:00 Conclude

Three ways to participate (go to <http://cast.uark.edu/home/research/eutrd.html> , Panel 6 to register):

- In-person
- Live streaming
- View materials and videos after each event

### Event Sponsors:

Center for Advanced Spatial Technologies (CAST), University of Arkansas  
Delegation of the European Union to the United States  
American Origin Products Research Foundation  
American Origin Products Association

## Speakers

**Dr. Elizabeth Barham**— will speak and moderate the panel. She is nationally and internationally known for her research on labels of origin, or geographical indications, as catalysts for rural development. She holds MS and Ph.D. degrees in Development Sociology from Cornell University. She served as the first Vice President for North America of oriGIn (<http://www.origin-gi.com/>), the international network of origin product producer groups, and currently serves as a member of the Territorial Designations Committee of the government of Quebec, Canada (<http://www.cartvquebec.com/en>). She works with the Center for Advanced Spatial Technologies, U of Arkansas (<http://www.cast.uark.edu>) and the American Origin Products Research Foundation (<http://www.aopr.org>) on realizing the full rural development potential of origin products in the U.S.

**Phil Hogan**— has served as EU Commissioner for Agriculture and Rural Development since November 1 2014.

From 1989 until he became Commissioner, he represented the Carlow/Kilkenny constituency in Dáil Éireann, the Irish Parliament, where he served in the Fine Gael Party shadow cabinet and as spokesman on Europe, the food industry, consumer affairs and regional policy. Between 2011 and 2014, he served as Minister for the Environment and Local Government in the Irish Government of Prime Minister Enda Kenny TD. During this time, he successfully implemented a broad-ranging agenda, including the biggest reform of local government since the foundation of the Irish State. He has also occupied various senior posts at local, national and European level, including President of the Council of EU Environment Ministers (2013), Chairman of the European People's Party of Environment Ministers (2012-14), National Director of Elections for the Fine Gael party (2010-11), Fine Gael Director of Organisation (2002-07), Chairman of Kilkenny County Council (1985 and 1998), Chairman of the Fine Gael Parliamentary Group (1995-2001) and Minister of State at the Irish Department of Finance (1994-95).

Commissioner Hogan grew up on a farm in rural Kilkenny, in south-east Ireland. Prior to his entry to politics, he established and subsequently directed an insurance and real estate business. He also managed the family farm between 1981-83 and is a graduate of University College Cork, with a BA in Economics and Geography (1981).

**Dr. R. David Lamie**— has devoted his career to rural community economic development. He has worked in Indiana, Illinois, and Virginia, and is currently Associate Professor and Extension Agribusiness Economist with Clemson University in South Carolina. At Clemson he is responsible for Emerging and Small Farms Programs. He chairs the South Carolina Food Policy Council and a multi-county Local Food Coalition, and serves on research and Extension committees focused on local food system development in the Southern region. He is currently President of the Community Development Society, an international organization dedicated to the promotion of good practice and scholarship in community development. Dave has led study tours of students and professionals to Europe to study Local Food Systems in a Global Economy. He has been a keen observer of the emergence of U.S. interest in local food and how it compares to the European experience with creating authentic, food product-based rural economies. He was recently elected Vice President of the American Origin Products Research Foundation, leading the economic research section.