What is Slow Food?

GOOD | CLEAN | FAIR

Let us rediscover the flavors and savors of regional cooking and banish the degrading effects of Fast Food.

The Slow Food Manifesto, 1989
(Re)imagine the Taste of Place
Instruments for Public (Re)imagining

menus

markets

schools
Channels of Economic Activity

System A  Formal
System B  Less Formal
System C  Even Less Formal
System D  Informal
Navigating a Confusing Marketplace

When possible, buy from your local rancher or farmer.

LEARN THE LABELS

At the grocery store, there are few labels you can rely on and some that are total baloney.
Locavore Conundrum

Black Bay Oysters
Lake Pontchartrain Crabs
Des Allemands Catfish
Lake Borgne Brown Shrimp
Where Science Meets Civic Engagement
What is Slow Food?

Mobilize!

Almost Extinct Plants are used for medicine. Plants are used for buildings.

Mobilize! Mobilize! Mobilize!
The Ark of Taste: Criteria

• Nominations for inclusion on the Ark must be food products and may include: domestic species (plant varieties, ecotypes, indigenous animal breeds and populations), wild species (only if tied to methods of harvesting, processing and traditional uses) and processed products (such as preserves, baked goods, cheeses, spirits, etc., made from raw agricultural products)

• A product that is of a genetically modified organism or is derived from one is ineligible.

• A product must be believed to have been part of foodways in the USA at least 25 years ago.

• It is desirable that the nomination be sponsored by a chapter.

• A nomination made by a commercial entity for marketing purposes is ineligible.
The Ark of Taste: Adding Value

Creole Cream Cheese
Presidia: The Business of Biodiversity

GOOD
CLEAN
FAIR
Sebastopol, CA Gravenstein Apple Presdium
Presidia: Move from System C+D to System B
Urgency,
Civic Engagement &
Commerce